PARTNERSHIP PACKAGE

2019 – 2020

4800 Calhoun Road, Engineering Building 1, Room 104
Houston, Texas 77004

txepsilon@gmail.com

Nonprofit – 501(c)(3) (not private)
Dear Corporate Partner,

On behalf of Tau Beta Pi, Texas-Epsilon student chapter at the University of Houston, a non-profit organization 501(C)(3), we are honored to reach out to you as a potential partner.

Tau Beta Pi is the oldest engineering honor society and the second oldest collegiate honor society in America. Founded to mark in a fitting manner those who have conferred honor upon their Alma Mater by distinguished scholarship and exemplary character as students in engineering, or by their attainments as alumni in the field of engineering. At the University of Houston, the Texas Epsilon Chapter (TX-E) was established in early 1962.

In recent years, our chapter’s influence and involvement have been experiencing an upward trend. As our university is continually rising in the ranks of the best engineering programs in the nation, membership for our organization has become incredibly competitive. Considering the increasing influx of strong candidates, Tau Beta Pi, as the top engineering honor society, continues to take a leadership role in the development of our members and university as a whole.

We strive to provide our members with the necessary tools for academic and professional success; in this effort, we coordinate an array of events for our members. Some of the events we hold are alumni networking sessions, professional presentations, soft-skills development training, technical ability competitions, volunteering/outreach opportunities, and industry information sessions. Our parent organization aims for all chapters to conduct multiple outreach events every year and our chapter has not been the exemption. We closely collaborate with surrounding school districts to host technical competitions for elementary and middle school children aiming to spark their interest in practical design and inspiring them to become the next generation to pursue a STEM field.

As we continue assiduously working towards improving our organization and the benefits we provide to our members, we are always looking forward to building new relationships with companies that hold strong resonating values. To expand our mission, we seek to establish strong partnership. We understand the value of partnerships and will work closely to ensure that ours is mutually beneficial. Our efforts will be placed on increasing your visibility within the University of Houston and granting you direct access to the top students in our highly respected engineering programs. We are restlessly searching for new ideas to better serve our members, our college, and our community. Your partnership would allow us to establish such. We look forward to hearing from you.

Sincerely,

Marco Espinosa
Tau Beta Pi, TX-Epsilon – President
University of Houston
### Partnership Perks and Suggested Donations

#### Associate
- Company logo on our website
- Small logo placement on organization t-shirt
- Recognition on social media platforms *(1)*

<table>
<thead>
<tr>
<th>Donation Level</th>
<th>Perks</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500+</td>
<td><em>(1) – Facebook, Twitter, and Instagram descriptions will read “Sponsored by [COMPANY]“</em></td>
</tr>
</tbody>
</table>

#### Partner
- Information Session *(2)*
- Resume book *(3)*
- Large logo placement on organization t-shirt
- Small logo placement at the TBP office front *(4)*
- Company logo on our website
- Small logo placement on organization t-shirt
- Recognition on social media platforms *(1)*

<table>
<thead>
<tr>
<th>Donation Level</th>
<th>Perks</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1500+</td>
<td><em>(2) – An information session offers you a platform to present to our members, or all engineering students if such is preferred, about a topic of your choice for up to 120 minutes</em></td>
</tr>
</tbody>
</table>

#### Sr. Partner
- Information Session *(2)*
- Resume book *(3)*
- $500 Scholarship at your selected name *(5)*
- Lunch and Learn session *(6)*
- Large logo placement at the TBP office front *(7)*
- Large logo placement on organization t-shirt
- Small logo placement at the TBP office front *(4)*
- Company logo on our website
- Recognition on social media platforms *(1)*

<table>
<thead>
<tr>
<th>Donation Level</th>
<th>Perks</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2500+</td>
<td><em>(3) – The TBP, TX-E resume book provides a list of some of the strongest candidates our university has to offer (an excel spreadsheet with all information will also be attached to expedite your search)</em></td>
</tr>
</tbody>
</table>

*(1) – Facebook, Twitter, and Instagram descriptions will read “Sponsored by [COMPANY]“*  
*(2) – An information session offers you a platform to present to our members, or all engineering students if such is preferred, about a topic of your choice for up to 120 minutes*  
*(3) – The TBP, TX-E resume book provides a list of some of the strongest candidates our university has to offer (an excel spreadsheet with all information will also be attached to expedite your search)*  
*(4) – A 5”x5” plate of your logo to be displayed at the prime location of the front of the TBP office*  
*(5) – $500 scholarship, with a name of your choosing, to be awarded to a top performing undergraduate student (50% of all additional donations on top of the Platinum level amount will go to funding more scholarships)*  
*(6) – Up to 120 minutes time slot to network with our members, or the general engineering student body if preferred*  
*(7) – A 8”x8” plate of your logo to be displayed at the prime location of the front of the TBP office*
# TABLE OF CONTENTS OF ADDED DETAILS

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CATALOG OF EVENTS
Expenditure table in the next section.

General Funding –
Our chapter is targeting to expand and generate more opportunities for the development of our members. General funding will be used to fund the national convention expenses, t-shirts for members, a banner for the TBP office, and scholarships.

The annual National Convention serves as an opportunity for delegates from all chapters nationwide to meet and socialize with each other as well as discuss problems each chapter faces. The Convention also serves as a training session for student delegates in the Chapter Development Program. The Recruiting Fair at the Convention benefits students that are planning to enroll in graduate schools, seeking an internship, or seeking full-time employment. Headquarters only covers the expenses for the President, our goal is to help fund at least two non-voting delegates to the Convention.

The annual District 10 Conference serves as an opportunity for chapters in the local area (Louisiana and Texas) to discuss how to run our chapters more efficiently. This conference is intended for current officers to have a smooth handoff to incoming officers for the next semester. Since district conferences are not covered by headquarters, our goal is to help fund money for airfare and hotel expenses for up to five members.

As our chapter grows, we strongly believe in giving back to our members, we are establishing scholarships to be awarded to top-performing students. The purpose of the scholarships is to help students with their educational expenses and to encourage continued high performance and involvement. Our chapter aims to award at least two $500 scholarships each semester.

The Tau Beta Pi banner is the marking all chapters utilize to maintain attention and visibility from students on campus. In 2015 our chapter lost its banner; we aim to bring it back in efforts to continue the tradition and provide greater visibility to TBP as well as our partners.

General Meetings –
We hold four general meetings throughout the semester to inform members of upcoming events, answer questions regarding future opportunities, and address initiate candidates’ concerns about our process. We also use this time to relay all the opportunities our partners may want to extend to our members.

These meetings also serve as a great opportunity for students to socialize with other engineering majors and expand their network. Funds are used to cover food, drink, and guest parking passes.
Outreach/MINDset Events –
This year, we continue hosting the technical competition type outreach events that we have held in the past. Our aim is to expand the reach of this program and present opportunities in communities that might often get left out by other programs. The goal of these workshops is to expose students to STEM concepts, activities, and applications. Funds are used to cover transportation, materials, food and drink for all attendants.

Engineering Future Sessions –
The Tau Beta Pi Engineering Future Program was recognized as the national winner of Excellence in Engineering Collaboration Award in 2007. The program was founded 20 years ago with a goal to provide engineering students with soft-skills that are necessary for their success in the workplace. The Program has six modules, and each can be held in one Engineering Future Session that lasts from three to four hours. The modules are:

- People Skills
- Team Chartering
- Group Process
- Analytical Problem Solving
- Effective Presentation Skills
- Equity, Inclusion, and Ethics

These meetings provide our members crucial information to prepare them for their future as professional engineers.

Semester Banquet –
Semester Banquet is held after the Initiation Ceremony and serves as a warm welcome to the new members. Guest speakers are invited to share their experience from being involved in TBP, industrial stories and their advice to all members, especially the graduating seniors. This is a great opportunity for members to socialize, to get up to date with chapter’s achievements and goals, and to learn from our guest speakers. We also use this time as the platform to announce scholarship winners.

Maker Space Competition –
IEEE Makerspace at the University of Houston was created to give students an opportunity to gain more hands-on experience and showcase these skills for the Electrical and Computer Engineering Department. In the upcoming year, we hope to reach out to organizations throughout the engineering, technology, and computer science colleges to increase involvement our Makerspace Showcase and Build-a-Bot competition. These events allow anyone to gain some experience with coding and circuitry. We also are planning to expand this program to many high schools and middle schools to let them get a feel for Electrical Engineering. In addition, IEEE’s
Makerspace has teams building projects that will be featured in the ECEDHA annual conference. Projects on the current roster are smart lighting, racing drones, autonomous drones, and an assistive robotic arm for use in labs.

**BOS Party –**
The Beginning of Semester (BOS) party is held by the Cullen College of Engineering to celebrate the new fall semester and all the incoming students. This is a great opportunity for engineering organizations to showcase their mission and increase visibility across campus. Hundreds of engineering students are allowed the opportunity to socialize with and expect to dine on free food and drinks. BOS party T-shirts, exciting games, more information about Cullen College are also offered to the attendees. Funding will go to posters, game materials, food, and drinks.

**IEEE Chili Cook-Off –**
The IEEE Chili Cook-Off is the largest event hosted at the Cullen College of Engineering, allowing students to network outside their regular circles as well as industry representatives. Tau Beta Pi will continue the tradition of defeating most organizations with some of the best chili in town. Funding will go to ingredients, materials, games, and the possible set up for a representative from your company.
# TABULATED ESTIMATED EXPENDITURES

<table>
<thead>
<tr>
<th>Item</th>
<th>Expenses</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Funding</strong></td>
<td>$3,350</td>
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</tr>
<tr>
<td>TBP Banner</td>
<td>400</td>
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</tr>
<tr>
<td>Organization T-Shirts</td>
<td>200</td>
<td></td>
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<tr>
<td>Convention Assistance (10)</td>
<td>1400</td>
<td>Including merchandise</td>
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<tr>
<td>Scholarships</td>
<td>1000</td>
<td>design</td>
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<tr>
<td>Miscellaneous office supplies</td>
<td>100</td>
<td></td>
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<tr>
<td>TBP semester picnic</td>
<td>250</td>
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<tr>
<td><strong>General Meetings (8)</strong></td>
<td>$1,000</td>
<td></td>
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<tr>
<td>Food &amp; Drinks</td>
<td>900</td>
<td></td>
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<tr>
<td>Guest expenses</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td><strong>Outreach/MindSET Events</strong></td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Food &amp; Drinks</td>
<td>300</td>
<td>Instructors and students</td>
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<tr>
<td>Event specific items</td>
<td>200</td>
<td></td>
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<tr>
<td><strong>Engineering Future Session</strong></td>
<td>$300</td>
<td></td>
</tr>
<tr>
<td>Food &amp; Drinks</td>
<td>200</td>
<td>Initiates, members</td>
</tr>
<tr>
<td>TBP registration fee (2)</td>
<td>100</td>
<td>and facilitator</td>
</tr>
<tr>
<td><strong>Lunch and Learn Session</strong></td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Food &amp; Drinks</td>
<td>300</td>
<td>Industry reps. and</td>
</tr>
<tr>
<td>Guest expenses</td>
<td>100</td>
<td>students</td>
</tr>
<tr>
<td><strong>Semester Banquet</strong></td>
<td>$1,150</td>
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<tr>
<td>Catering</td>
<td>850</td>
<td>Included 2 banquets</td>
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<tr>
<td>Awards</td>
<td>150</td>
<td>per semester</td>
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<tr>
<td>Decoration</td>
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<tr>
<td><strong>Technical Skills Competition</strong></td>
<td>$500</td>
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<tr>
<td>Food &amp; Drinks</td>
<td>300</td>
<td></td>
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<tr>
<td>Supplies</td>
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<td><strong>General Eng. Body Events</strong></td>
<td>$800</td>
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<tr>
<td>IEEE MakerSpace</td>
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<tr>
<td>BOS Party</td>
<td>250</td>
<td></td>
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<tr>
<td>Chili Cook-Off</td>
<td>300</td>
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</tr>
<tr>
<td><strong>Total Funding</strong></td>
<td>$8,000</td>
<td>*estimates only</td>
</tr>
</tbody>
</table>
CONTACT INFORMATION

Email: txepsilon@gmail.com
Website: http://www2.egr.uh.edu/~tbp/
LinkedIn: https://www.linkedin.com/in/txepsilon/
Facebook: https://www.facebook.com/groups/txepsilon
Twitter: https://twitter.com/txepsilon
Instagram: https://www.instagram.com/txepsilon/
Flickr: https://www.flickr.com/people/uhtbptxe/

Mailing Address: 4800 Calhoun Road, Engineering Building 1, Room 104, Houston, TX 77004

IRS IEN - 74-6063286

2019-2020 Officers

President – Marco Espinosa
VP External – Tanner Barbee
VP Internal – Taha Shafquat
Secretary/Treasurer – Nam Le
Membership Chair – Ilaaf Hussain
Industry Relations Chair – Fran Tumajan
Communications Chair – Rony Hernandez
Activities Chair – Damian Kao
Activities Officer – Elaine Messiha
Outreach/MindSET Chair – Dana Azouz
Industry Relations Officer – Leslie Nix
Webmaster – Shalini Lakshmi
Historian(s) – Steve Philips